Maryland Senior Rides Program

Scoring Criteria Guide
FY2025

The Senior Rides Demonstration Program (SRDP) Review Committee will evaluate each application based on the following criteria:

1. Ability to provide door-to-door transportation to low-income to moderate-income seniors **(up to 25 points)**

2. Projected volume of ridership **(up to 20 points)**

3. Marketing and outreach plan to attract riders and drivers **(up to 20 points)**

4. Ability to sustain door-to-door transportation for low-income to moderate-income seniors beyond the time when grants may not be available **(up to 10 points)**

5. Ability to coordinate its dispatcher system with a local central dispatch system and extent to which the program applicant encourages shared ridership; coordination between public and private sector transportation providers; and innovations in risk management for drivers and riders. **(up to 25 points)**

The reviewer should score each of the five (5) evaluation categories. A score of '"0" in any category signifies the reviewer determined that the applicant's response was unsatisfactory or non-responsive to the issue. The maximum average score an applicant can receive from an individual review is 100 points.

NOTE: It is incumbent upon all SRDP Review Committee members to disclose any existing professional relationship with program applicants. The Chairperson and the committee member will evaluate the significance of this relationship and the potential of a conflict of interest. If it is determined that there is a conflict of interest, the committee member will excuse himself or herself from scoring that particular application.

Maryland Senior Rides Demonstration Program
Review of Applications
FY2025

AGENCY: ███████████████████████

County(ies) Served: Worcester County

State Funds Requested: $15,375

Criteria	Score	Comments
Ability to provide door-to-door transportation to low-income to moderate-income seniors (**up to 25 points**)	**25**	Volunteer organization with low-income senior focus
Projected volume of ridership (**up to 20 points**)	**20**	Current 312 trips a month, projected to end FY25 350 p/m
Marketing and outreach plan to attract riders and drivers (**up to 20 points**)	**15**	Referrals, ads, and rack cards
Ability to sustain door-to-door transportation for low-income to moderate-income seniors beyond the time when grants may not be available (**up to 10 points**)	**7**	Plans to ask county and seek sponsors
Ability to coordinate its dispatcher system with a local central dispatch system and the extent to which the program applicant encourages shared ridership; coordination between public and private sector transportation providers; and innovations in risk management for drivers and riders. (**up to 25 points**)	**20**	Centralized dispatch but coordinates with SSTAP, local churches, etc. Satisfactory risk management plan
TOTAL Score:	**87**	

Overall Comments:

Program Name: ██████████████████████

Committee Member's Signature: _Jessica Richards_

Agency: Tri-County Council for Southern Maryland

NOTE: The scoring sheets must be submitted to MTA at the conclusion of the review process. If you need a copy for your files, please prepare two copies.

Maryland Senior Rides Demonstration Program
Review of Applications
FY2025

AGENCY: ███████████████████

County(ies) Served: Frederick County

State Funds Requested: $37,500

Criteria	Score	Comments
Ability to provide door-to-door transportation to low-income to moderate-income seniors (**up to 25 points**)	**20**	New to Senior Rides but not to ride coordination
Projected volume of ridership (**up to 20 points**)	**15**	50 rides per month currently, anticipates 210 rides p/m 06/26
Marketing and outreach plan to attract riders and drivers (**up to 20 points**)	**15**	Media buys, social media advertising, production and distribution of print media
Ability to sustain door-to-door transportation for low-income to moderate-income seniors beyond the time when grants may not be available (**up to 10 points**)	**7**	Charges clients and has a "Good Neighbor Fund" to subsidize rides
Ability to coordinate its dispatcher system with a local central dispatch system and the extent to which the program applicant encourages shared ridership; coordination between public and private sector transportation providers; and innovations in risk management for drivers and riders. (**up to 25 points**)	**20**	Uses ride matching software shared with volunteers
TOTAL Score:	**77**	

Overall Comments:
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Program Name: ████████████████

Committee Member's Signature: _Jessica Richards_

Agency: Tri-County Council for Southern Maryland

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Revised 4/12/2023

Maryland Senior Rides Demonstration Program
Review of Applications
FY2025

AGENCY: ██████████████████

County(ies) Served: Anne Arundel, Frederick, Washington, Montgomery, Talbot

State Funds Requested: $150,000

Criteria	Score	Comments
Ability to provide door-to-door transportation to low-income to moderate-income seniors (**up to 25 points**)	**25**	Demonstrated arm in arm and door through door transportation
Projected volume of ridership (**up to 20 points**)	**20**	FY2023 6,587 rides
Marketing and outreach plan to attract riders and drivers (**up to 20 points**)	**20**	Robust volunteer network, community supports
Ability to sustain door-to-door transportation for low-income to moderate-income seniors beyond the time when grants may not be available (**up to 10 points**)	**5**	Resale boutique
Ability to coordinate its dispatcher system with a local central dispatch system and the extent to which the program applicant encourages shared ridership; coordination between public and private sector transportation providers; and innovations in risk management for drivers and riders. (**up to 25 points**)	**15**	Manual dispatch, satisfactory risk management

TOTAL Score: **85**

Overall Comments:
Program Name: ████████████████████████████

Committee Member's Signature: *Jessica Richards*

Agency: Tri-County Council for Southern Maryland

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Maryland Senior Rides Demonstration Program
Review of Applications
FY2025

AGENCY: ▮▮▮▮▮▮▮▮▮▮

County(ies) Served: <u>Howard County</u>

State Funds Requested: <u>$33,640.00</u>

Criteria	Score	Comments
Ability to provide door-to-door transportation to low-income to moderate-income seniors (**up to 25 points**)	**25**	<u>Up to 111 trips for 52 clients by 46 volunteers in a day – up to $36.00 per trip (not person) for ridesharing</u>
Projected volume of ridership (**up to 20 points**)	**20**	<u>720-760 rides per month</u>
Marketing and outreach plan to attract riders and drivers (**up to 20 points**)	**20**	<u>Comprehensive advertising program</u>
Ability to sustain door-to-door transportation for low-income to moderate-income seniors beyond the time when grants may not be available (**up to 10 points**)	**10**	<u>Funding comes from wide range of sources and has an extensive volunteer network</u>
Ability to coordinate its dispatcher system with a local central dispatch system and the extent to which the program applicant encourages shared ridership; coordination between public and private sector transportation providers; and innovations in risk management for drivers and riders. (**up to 25 points**)	**20**	<u>Coordinator lead, risk plan sufficient</u>
TOTAL Score:	**95**	

Overall Comments:

<u>Program Name:</u> ▮▮▮▮▮▮▮▮▮▮▮▮▮▮▮▮▮

Committee Member's Signature: *Jessica Richards*

Agency: <u>Tri-County Council for Southern Maryland</u>

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Maryland Senior Rides Demonstration Program
Review of Applications
FY2025

AGENCY: ▓▓▓▓▓▓▓▓▓▓▓▓▓▓▓▓▓▓▓▓

County(ies) Served: Calvert & Charles Counties

State Funds Requested: $39,937

Criteria	Score	Comments
Ability to provide door-to-door transportation to low-income to moderate-income seniors (**up to 25 points**)	**20**	91 % of requests, 4 wheelchair accessible busses
Projected volume of ridership (**up to 20 points**)	**20**	241 riders in FY23
Marketing and outreach plan to attract riders and drivers (**up to 20 points**)	**20**	Referrals, networking, presentations, flyers, etc.
Ability to sustain door-to-door transportation for low-income to moderate-income seniors beyond the time when grants may not be available (**up to 10 points**)	**10**	Robust volunteer network, grant seeking successes
Ability to coordinate its dispatcher system with a local central dispatch system and the extent to which the program applicant encourages shared ridership; coordination between public and private sector transportation providers; and innovations in risk management for drivers and riders. (**up to 25 points**)	**20**	In house dispatch and coordination, risk management such as wheelchair securement training, defensive driving, mental health first aid, etc.
TOTAL Score:	**90**	

Overall Comments:
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Program Name: ▓▓▓▓▓▓▓▓▓▓▓▓▓

Committee Member's Signature: *Jessica Richards*
Agency: Tri-County Council for Southern Maryland

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Maryland Senior Rides Demonstration Program
Review of Applications
FY2025

AGENCY: ██████████████████████

County(ies) Served: <u>Harford and Cecil</u>

State Funds Requested: <u>$21,000</u>

Criteria	Score	Comments
Ability to provide door-to-door transportation to low-income to moderate-income seniors (**up to 25 points**)	**20**	<u>Volunteer organization with low-income senior focus</u>
Projected volume of ridership (**up to 20 points**)	**20**	<u>190 seniors registered, serves 89 seniors with 171 rides per month</u>
Marketing and outreach plan to attract riders and drivers (**up to 20 points**)	**20**	<u>Presentations, rack cards, networking and website</u>
Ability to sustain door-to-door transportation for low-income to moderate-income seniors beyond the time when grants may not be available (**up to 10 points**)	**10**	<u>Well developed plan</u>
Ability to coordinate its dispatcher system with a local central dispatch system and the extent to which the program applicant encourages shared ridership; coordination between public and private sector transportation providers; and innovations in risk management for drivers and riders. (**up to 25 points**)	**20**	<u>Uses Assisted Rides software, satisfactory risk management plan</u>
TOTAL Score:	**90**	

Overall Comments:
<u>Program Name:</u> ████████████████

Committee Member's Signature: *Jessica Richards*
Agency: <u>Tri-County Council for Southern Maryland</u>

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